

JCPenney

Feb. 27-Mar. 5

Spring Sale

Jumpstart the season with fresh picks & family-sized savings!



extra
25% OFF*

with JCPenney Credit Card

OR

extra
20% OFF*

any other way you pay

*Coupon required. Scroll below for exclusions & details.



30% Off
Women's St. John's Bay apparel select styles reg. \$10-\$80



\$21.99 ea.
Men's St. John's Bay premium polos select styles reg. \$24 ea.



smart picks

starting at
\$12.99
select styles

Women's Xersion performance tees or tanks reg. \$22-\$27



starting at
\$2.99
select styles

Home Expressions dinnerware, serveware or table linens sale \$2.99-\$24.99 reg. \$5-\$42

Keep Things Fresh

Great styles to spring into the new season

30% Off
a.n.a apparel
select styles
reg. \$10-\$90



ana
a new approach

\$9.99
ea.

Women's a.n.a or
St. John's Bay tees
select styles
reg. \$14 ea.



30% Off
Women's Stylus
apparel
select styles
reg. \$34-\$74
STYLUS

\$29.99
ea.

a.n.a denim
select styles
reg. \$49-\$54



Liz Claiborne apparel
reg. \$17-\$179

LIZ CLAIBORNE

it's all casual

30% OFF
select styles



Juniors' Arizona denim
reg. \$44-\$54

ARIZONA
JEAN CO.



\$12.99
ea.

Juniors' graphic tees
select styles
reg. \$24 ea.

spring in your step

\$39.99
pr.

Women's dress shoes
select styles
reg. \$65 pr.



Work It

Savvy meet-and-greet styles that feel as good as you'll look



Worthington apparel
reg. \$32-\$110
WORTHINGTON

30% OFF
select styles



Women's Bold Elements apparel
reg. \$44-\$84
BOLD elements™

get more bloom for your buck



up to **25% Off**
Women's dresses
select styles
reg. \$64-\$99



up to **50% OFF**
Ryegrass apparel
select styles
reg. \$45-\$120

RYEGRASS

Spotlight: Prom Night!



25% Off
Juniors' prom dresses
select styles
reg. \$89-\$300

up to **30% Off**
Young men's prom apparel
select styles
reg. \$50-\$250

Final Touches

Look fab & feel fresh all day long.

JCPenney
Beauty + Salon



starting at **\$10**
Hairsprays
select products

starting at **\$25**
Lolita Lempicka fragrances
select products
Excluded from coupons.
Shop select stores & jcp.com

pick your potion



Easy Breezy

Power through every hour in comfort & style.

\$23.99 ea.
St. John's Bay
big & tall polos
select styles
reg. \$30 ea.



**wear your
attitude**

**up to
30% Off**
Mutual Weave
apparel
select styles
reg. \$20-\$120
Also in big & tall sizes.



mutual weave.



\$29.99 ea.
Young men's Arizona
button-up shirts
select styles
reg. \$40 ea.

ARIZONA
JEAN CO.



**\$27.99
ea.**

Men's St. John's Bay
flat-front shorts
select styles
reg. \$40 ea.



**\$15.99
ea.**

Young men's
novelty tees
select styles
reg. \$20 ea.



\$14.99 ea.
St. John's Bay
big & tall tees
select styles
reg. \$25 ea.



**tee-rific
styles**

**up to
30% Off**
Men's Stylus
apparel
reg. \$26-\$60
Also in big & tall sizes.

STYLUS



**as cool
as it gets**

**\$49.99
pr.**

Men's dress shoes
select styles
reg. \$80-\$90



\$34.99 ea.

Men's St. John's Bay long-sleeve button-up shirts select styles reg. \$50 ea.



\$31.99 ea.

Men's St. John's Bay temp flex chino pants select styles reg. \$54 ea.

pair 'em right

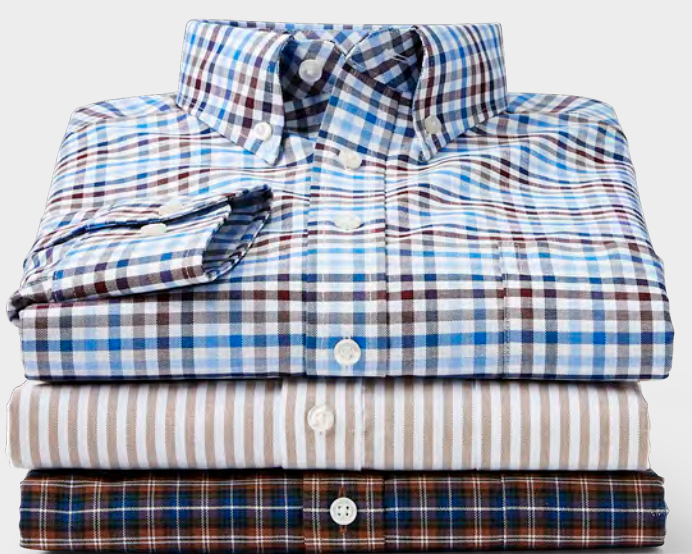
\$49⁹⁹ ea.

Men's Dockers® Signature khaki lux cotton stretch pants select styles | reg. \$62 ea.



30% Off

Men's dress shirts select styles reg. \$50-\$70



Basics & Beyond

Stock up on the essentials



Men's socks & underwear | reg. \$15-\$40
Champion and adidas excluded from coupons.
†Scroll to bottom of ad for details.

buy 1 get 1
50% OFF⁺
select styles

Arizona Body bras reg. \$26-\$34
†Scroll to bottom of ad for details.

5 for \$25
Arizona Body panties select styles reg. \$10-\$12



Women's Hanes & Fruit of the Loom multipacks reg. \$27 ea.
†Scroll to bottom of ad for details.



Women's socks reg. \$4-\$22
†Scroll to bottom of ad for details.

better by the bundle

starting at
\$29⁹⁹

Bras from Playtex, Bali, Warners or Vanity Fair select styles reg. \$39-\$48

comfort & fit



3 for \$33
Panties from Vanity Fair, Maidenform, Warners or Bali select styles reg. \$11-\$13

Kids & Baby Sale

up to
55% OFF
select styles

Limited time specials excluded from coupons.
*Coupon required. Exclusions apply.

Limited Time!
starting at
\$6

Kids' Thereabouts clothing select styles reg. \$14-\$46

THEREABOUTS



okie dokie.

Limited Time!
starting at
\$5

Babies' or toddlers' Mix & Match 2-pc. sets select styles reg. \$12-\$16 Available in sizes 3M-6X.



Kid's Xersion activewear select styles reg. \$16-\$40

Limited Time!
starting at
\$7



Carter's My First Love clothing select styles reg. \$12-\$44

carter's

Limited Time!
50% OFF

little smiles cute styles



up to
50% Off*
Babies' & toddlers' Okie Dokie fashion separates select styles reg. \$16-\$40 Available in sizes 3M-6X.

okie dokie.

\$29.99 pr.
Kids' shoes select styles reg. \$50 pr.



up to
50% Off*
Kids' pajamas & robes select styles reg. \$18-\$48



up to
50% Off*
Babies' & kids' dressy clothing select styles reg. \$20-\$119



Now thru 3/2 | In store only!

BillionDollar JewelrySale

RESERVE NOW

up to **60% OFF**

+ Extra 35% Off* with JCPenney Credit Card & coupon Jewelry | select styles

Up to 50% Off* + Extra 15% Off* with coupon Watches | select styles

save up to 75% **\$120.71-\$278.56***
1/10 to 1/2 ct. t.w. diamond in 10k white gold or 14k gold over silver sale \$185.70-\$428.56 reg. \$312.48-\$1041.65



save up to 80% **\$1207.13* ea.**
2 ct. t.w. mined or lab-grown diamonds in 10k gold sale \$1857.13 ea. reg. \$3999.99-\$6249.98

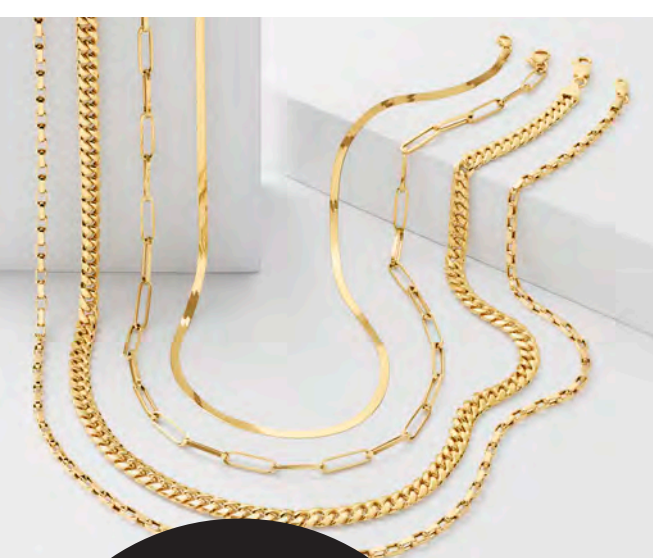
ModernBride® AT JCPENNEY



add shine to your style



bonus buy | save 73% **\$557.13* pr.**
1 ct. t.w. lab-grown diamonds in 10k gold sale \$857.13 pr. reg. \$2083.32 pr.



up to **60% OFF**
+ Extra 35% Off* with JCPenney Credit Card & coupon All gold & fine silver jewelry

\$16.24-\$4874.99*
sale \$24.99-\$7499.99 reg. \$62.48-\$18749.97 16", 18", 20", 22", 24"



up to **65% OFF**
+ Extra 35% Off* with JCPenney Credit Card & coupon Fashion silver & fashion jewelry select styles

\$2.34-\$22.74*
sale \$3.60-\$34.99 | reg. \$6-\$100



15-55% Off
+ Extra 15% Off* with coupon Fine & fashion watches select styles

\$357.64-\$379.31*
Citizen Calendrier women's gold-tone or men's silver-tone sale \$420.75-\$446.25 reg. \$495-\$525

CITIZEN

\$25 DIAMONDS & GEMSTONES YES, PLEASE!

save 80% 1/20 to 1/10 ct. t.w. diamonds or lab-created gemstone reg. \$124.98 ea.†

JCPenney Rewards

Not a Rewards member? Visit jcp.com/rewards

necklace set

necklace set

necklace set

2-pr. set

2-pr. set

†Excluded from coupons & rewards. Limited time special, in sterling silver, for \$25 ea.

*Coupon required. Extra 35% off subject to credit approval. Some restrictions and exclusions apply. Extra 15% off watches. Pick up reserved purchase on or after 3/3. See store associate for details. Prices & % offs shown reflect coupon discount. Prices valid 3/3-3/6.

Spruce Up Your Space

Every room could use a fresh set of essentials.

\$129.99 set

All Riverbrook Home and Richmond Park 7-pc. queen bedding sets reg. \$200 set
Shown: Isabelle

Riverbrook Home



fluff it up

\$89.99 set

Liz Claiborne 600tc dobby striped wrinkle-free queen sheet sets reg. \$175 set
LIZ CLAIBORNE



\$49.99 ea.

Max Blackout Prescott 100% blackout 84" grommet-top curtains reg. \$80 ea.



COMPLETE BLACKOUT

100% BLACKOUT



\$79.99 set

Magic Bullet kitchen express blender & food processor combo reg. \$99 set

MAGIC BULLET



easy upgrades

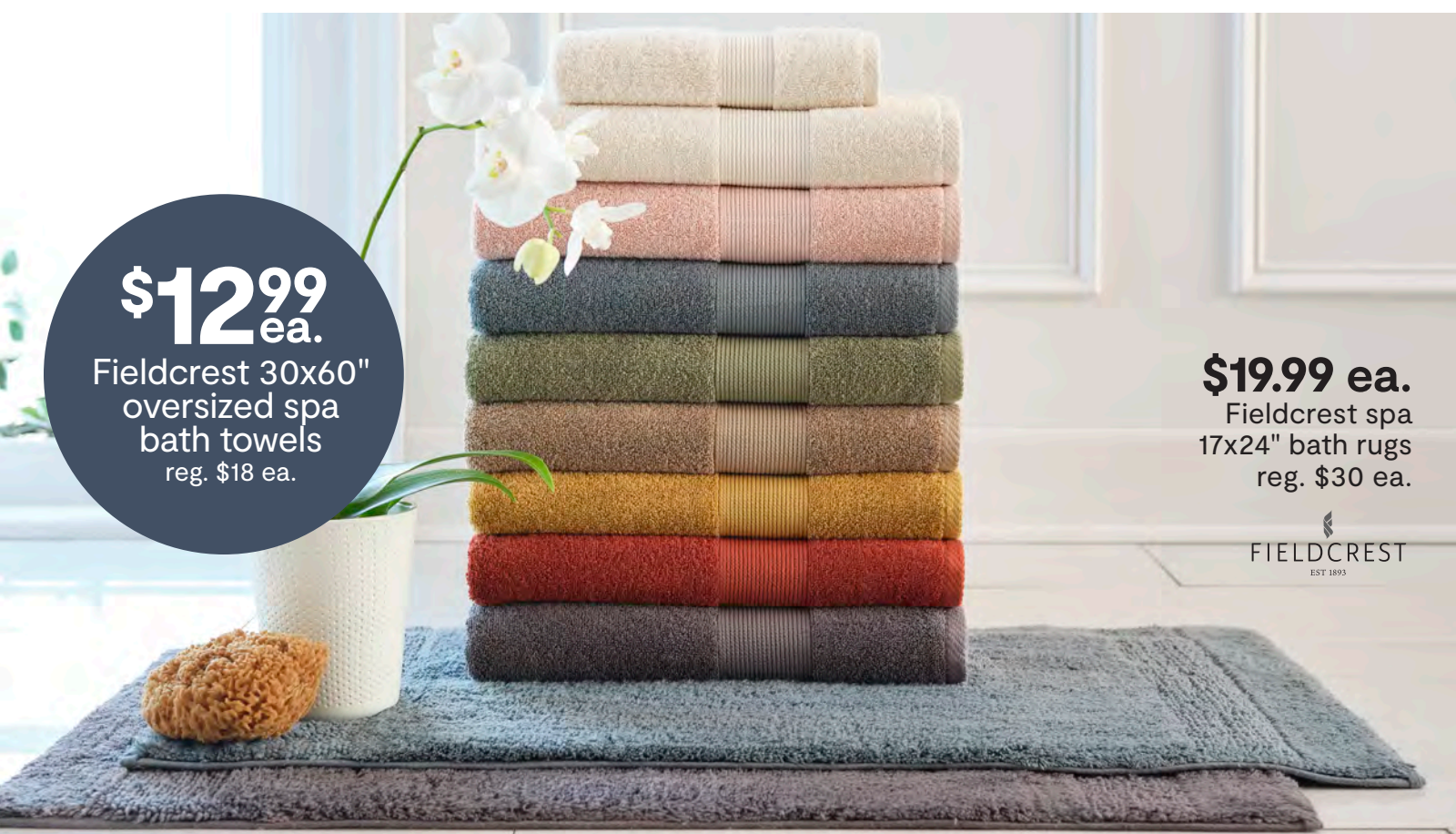
\$12.99 ea.

Fieldcrest 30x60" oversized spa bath towels reg. \$18 ea.

\$19.99 ea.

Fieldcrest spa 17x24" bath rugs reg. \$30 ea.

FIELDCREST
EST. 1893



\$99.99 set

Cooks spatter 11-pc. cookware sets reg. \$200 set
Available in 3 colors.

COOKS



all the basics

\$99.99 ea.

PowerXL® Duo Nutrisealer

PowerXL



More Great Deals

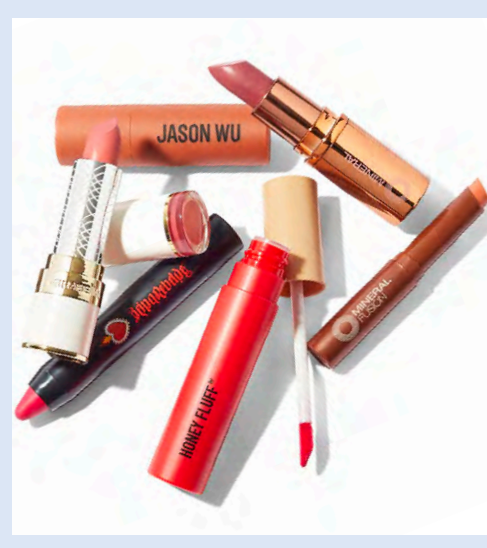
JCPenney Beauty • Clearance • Free shipping & more



INTRODUCING
JCPenney Beauty
GRAND OPENING MARCH

It's here! An all-new space for every way you glow. Join the celebration and shop your favorite brands, plus discover new ones, too.

[Shop Now](#) [Find a Store](#)



Fast + **Free** Same-Day Pickup

Get your orders in **2 HOURS*** or less! [*Get Details](#)

Clearance Up to 80% Off*

*Clearance excluded from coupons. Selections may vary by store, while supplies last. Clearance percentages are based on regular and original prices. Intermediate markdowns may have been taken.

Clearance Clearance Clearance Clearance Clearance Clearance Clearance Clearance Clearance Clearance

Feb. 27–Mar. 5

Extra 25% Off*

with JCPenney Credit Card & coupon

select apparel, shoes, accessories, fine jewelry, home



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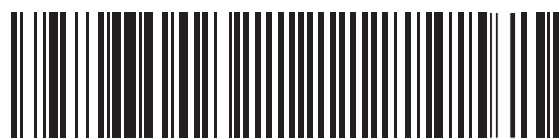
online code: **SHOWERS**

OR

Extra 20% Off*

any other way you pay

select apparel, shoes, accessories, fine jewelry, home



MC4617610002000000082120

online code: **SHOWERS**

Extra 10% Off*

select furniture, mattresses, electronics, small electrics, innovative gifts, floor care, blinds & shades, housewares, storage & organization, watches, salon products, select JCPenney Beauty

10% online code: **SHOWERS**

*Extra 25% off select original, regular and sale-priced apparel, shoes, accessories, fine jewelry and home purchases with your JCPenney Credit Card or extra 20% off any other way you pay. Extra 10% off select furniture, mattresses, electronics and innovative gifts, small kitchen appliances, floor care, blinds and shades, housewares, storage and organization, watches, salon products, and select JCPenney Beauty with your JCPenney Credit Card. Each offer good in store and at jcp.com, excluding taxes and shipping charges, 2/27/23-3/5/23. Extra 20% off select Sports Fan Shop purchases. Offer good at jcp.com only, excluding taxes and shipping charges, 2/27/23-3/5/23. Dollar-off offers (including JCPenney Rewards) applied prior to companywide percent-off discounts or coupons. Full amount of purchase must be on the JCPenney Credit Card to get the stated discount(s). Subject to credit approval. Does not apply to Best Value, Clearance, Doorbusters, Limited Time Specials, adidas, ArtCarved Personalized Jewelry, Athletic Shoes, Champion, Citizen Quartz Watches, Clarks, Columbia, Disney Collection, e.i.f., FILA, Forever 21, Fragrances and select JCPenney Beauty, Hurley, Jewelry Trunk Shows, Keds, Lee, Levi's, Modern Bride Design Your Dream Ring, Nike, Olaplex, PUMA, Reebok, Skechers, Smartwatches, Team Sports Merchandise, Tempur-Pedic Mattresses, Toys, Umbro, Wrangler, W3LL People, In-Store Services, Service Plans, Gift Cards, Closing Store Purchases, current orders and prior purchases, or in combination with other coupon(s). Coupon can be combined with earned JCPenney Rewards. Coupon cannot be combined with the JCPenney Credit Card new account discount. Coupon cannot be used for payment on account. Coupon cannot be redeemed as cash or merchandise credit if merchandise is returned. No cash value. JCPenney may refuse, or limit the use of, any coupon and/or cash or merchandise credit if merchandise is returned. Behavior. **Additional exclusions and restrictions may apply, see jcp.com/exclusions or store associate for details. REPRODUCTIONS WILL NOT BE ACCEPTED. INSTRUCTIONS FOR JCP.COM ORDERS:** Enter online code **SHOWERS** when prompted at checkout or call 1.800.322.1189 and mention the code.

Prices effective 2/27/23-3/5/23, unless otherwise noted. Items are subject to availability. "Original" and "regular" prices are offering prices that may not have resulted in sales, and intermediate markdowns may have been taken. Prices not effective in closing JCPenney stores. Prices and discounts in Alaska and Puerto Rico may differ from stateside prices and discounts. JCPenney reserves the right to limit returns or exchanges without a valid receipt. "Sale" events exclude Best Value merchandise. Percentages off original or regular prices, as shown, unless otherwise noted. Actual savings may exceed stated percentage off. MSRP represents a suggested price provided by our suppliers. MSRP may be rounded down to the nearest whole dollar. Jewelry photos may be enlarged to show detail. Diamond carat weights (ct.) represent the approximate total weight (t.w.) of all diamonds in each setting, unless noted. Diamond solitaire diamonds may vary between .01 and .05 carat. Diamond total weights may vary between .01 and .08 carat. Some diamonds may consist of fewer than 17 facets. **Buy One Get One Offers:** Buy one item at regular price, get the second item of equal or lesser value for 50% off, as advertised in the specific offer. Some items must be same category of merchandise or same gender. See store associate or jcp.com for details. **Haircare Offer:** JCPenney limits the sale of all salon products and special purchases to eight of any one item, up to a maximum of twelve items, per customer, per month.

SpringSale

More deals are a click away.
Shop at jcp.com!



Women



Men



Home



Kids & Baby



Shoes



Jewelry



Active



Beauty



Essentials



Vacay Mode On!

Shop the essentials
& hit the shore.

JCPenney

Ends Mar. 6

Jewelry FlashSale

up to **60% OFF**

Jewelry select styles



extra **40% OFF***

with code | Online only!

*Coupon required. Some restrictions and exclusions apply. See jcp.com for details. Prices & % offs shown reflect coupon discount. Prices valid till 3/6.

splurge on sparkle



save 76%
\$599.99* ea.

ModernBride[®]
AT JCPENNEY

7/8 to 1 ct. t.w. mined or lab-grown diamond in 10k gold
sale \$999.99 ea. | reg. \$2499.98 ea.

bonus buy | save 71%

\$514.28* pr.

1 ct. t.w. lab-grown diamonds in 10k gold
sale \$857.13 pr.
reg. \$2083.32 pr.



add shine to your style

put a ring on it



1/3 ct. t.w. mined diamond in 10k gold
sale \$285.70 ea.
reg. \$749.98 ea.

save 77%
\$171.42* ea.

\$25 DIAMONDS & GEMSTONES YES, PLEASE!

save 80%
1/20 to 1/10 ct. t.w. diamonds or lab-created gemstone
reg. \$124.98 ea.†

JCPenney Rewards

Not a Rewards member? Visit jcp.com/rewards

†Excluded from coupons & rewards. Limited time special, in sterling silver, for \$25 ea.

\$15 GEMSTONES YES, PLEASE!

save 80%
Lab-created gemstones
reg. \$74.98 ea.†

JCPenney Rewards

Not a Rewards member? Visit jcp.com/rewards

†Excluded from coupons & rewards. Limited time special, in sterling silver, for \$15 ea. Ring size 7. Resizing available with purchase of Lifetime Protection Plan for \$25.

save up to 77%
\$111.42-\$257.14*
 1/10 to 1/2 ct. t.w. diamond
 in 10k white gold
 or 14k gold over silver
 select styles
 sale \$185.70-\$428.56
 reg. \$312.48-\$1041.65
 Additional styles available.
 Necklaces available in 22"
 and bracelets available in 8".



**timeless
 treasure**

\$1114.28* ea.
 1 ct. lab-grown diamond
 solitaire in 10k gold
 sale \$1857.13 ea.
 reg. \$4166.65 ea.

\$3428.57* ea.
 2 ct. lab-grown diamond
 solitaire in 14k gold
 sale \$5714.28 ea.
 reg. \$12499.98 ea.

save up to
68%



**bonus buy
 \$39.99* ea.**
 Genuine, simulated &/or lab-created
 gemstone in sterling silver
 sale \$66.65 ea.
 reg. \$124.98 ea.

**gold
 rush**

up to
60% Off
 + Extra 40% Off* with code
 All gold & fine silver jewelry

\$14.99-\$4499.99*
 sale \$24.99-\$7499.99
 reg. \$62.48-\$18749.97
 16", 18", 20", 22", 24"



save 70%
\$111.42* pr.
 Earrings in 14k gold
 sale \$185.70 pr.
 reg. \$374.98 pr.



**dazzling
 deals**

up to
65% OFF
 + Extra 40% Off*
 with code
 Fashion silver
 & fashion jewelry
 select styles



\$2.16-\$20.99*
 sale \$3.60-\$34.99 | reg. \$6-\$100

up to
50% Off
 + Extra 15% Off* with coupon
 Fine & fashion watches
 select styles

\$357.64-\$379.31*
 Citizen Calendrier
 women's gold-tone
 or men's silver-tone
 sale \$420.75-\$446.25
 reg. \$495-\$525
CITIZEN



Shop more categories in-store and online

extra
25% OFF*
 with JCPenney Credit Card

OR

extra
20% OFF*
 any other way you pay

*Coupon required. Scroll below for exclusions & details.